National Council of Hispanic Employment Program Managers

PRESS RELEASE

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www.nationalcouncilhepm.org
E-mail: nationalcouncilhepm@gmail.com

2021 HISPANIC HERITAGE MONTH POSTER ANNOUNCEMENT

Washington, D.C., May 26, 2021 — The National Council of Hispanic Employment Program Managers (NCHEPM), is pleased to announce the 2021 National Hispanic Heritage Month Winning Poster. We received multiple posters submissions from members of the community, public servants, students and localand national partners. After a close evaluation and a voting process from the NCHEPM Council Executive Board, we are happy announce a tie between two posters. Therefore, congratulations to Ms. Adriana Castillo, and Ms. Eliana De León, for winning the poster contest. We also want to thank everyone who participated.

Ms. Adriana Castillo, Human Rights Activist and Child Developmental Specialist, submitted her poster stating:

"Humanity is going through very painful moments caused by the pandemic, but we must remember that after the storm comes the calm. In this portrait, we can appreciate a hand that raises the flags of Hispanics together with people of different ethnicities looking towards a majestic rainbow that represents ***Hope. "Esperanza!"*** *The thing that characterizes us as Hispanics is that no matter what storms we go through, we always look up and know that life will be dressed in colors like a shiny rainbow in the sky. "The infinity ribbon design was inspired by the theme,Hispanics: Be Proud of Your Past and Embrace the Future. The greatness of America can be measured by the collective contributions of its citizens past and present, and our future will be measured by our ability to uphold and instill unto others our most valuable assets: our shared culture, history, knowledge, and sense of community. As Hispanics, taking pride in the accomplishments and achievements of our mentors and our ancestors brings into focus the endless possibilities available to us today and boosts our capacity for embracing the future. This is our infinite cycle."*

Below is the Spanish language version of Ms. Castillo's message:

"La humanidad está atravesando por momentos muy dolorosos causados por la pandemia, pero hay que recordar que siempre después de la tempestad, viene la calma. En este afiche podemos apreciar una mano que eleva las banderas de los hispanos junto con personas de diferentes etnias mirando hacia un majestuoso Arco Iris que representa. "La Esperanza!" Algo que nos caracteriza a nosotros los hispanos es que sin importar las tormentas que atravesamos en nuestras vidas siempre miramos hacia arriba y tenemos la confianza que pronto la vida volverá a vestirnos de colores como aquel Arco Iris que brilla en el Cielo."

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Ms. Eliana De León, Hispanic Employment Program Manager at the Environmental Protection Agency submitted her poster stating:

"The 2021 Hispanic Heritage Month theme invites us to celebrate Hispanic Heritage and to reflect on how great our tomorrow can be if we hold onto our resilience and hope. It also encourages us to reflect on all the contributions Hispanics have made in the past and will continue to make in the future.

By being resilient and holding on to hope, our Hispanic ancestors were successful in achieving their goals and bringing major contributions to our nation. In the poster, the year 2021 is the boundary that leaves behind the challenges that Hispanics had to face – PAST – and also builds on their successes for new generations to continue being resilient and look with optimism towards the – FUTURE –. The larger size of those who came before us (figures in the bottom section of the poster) symbolizes their legacy and our admiration for them. From our very own ancestors, to artists, doctors, authors, teachers, and engineers, among many others, these Hispanic heroes are all looking out towards the future within the poster, in hopes of a better tomorrow. They are a constant reminder that no matter what obstacles we face, we must always keep our eyes on the horizon to keep moving forward, just as they did. The top section of the poster (FUTURE), represents an ascending path to signify the effort needed to fuel our resilience. Though our path may be very different than those that came before us, and though it will not be one straight line, we can overcome anything by holding on to hope (Esperanza). The year 2021 in particular, faces the unique challenge of overcoming the COVID-19 pandemic together, even while at a distance. Through times of volatility, uncertainty, complexity, and ambiguity, we are all stronger together."

Each year, Americans observe National Hispanic Heritage Month from September 15 to October 15, by celebrating the contributions and importance of the Hispanics and Latinos to the United States and thoseAmerican citizens whose ancestors came from Spain, Mexico, the Caribbean, Central America, and South America.

The Hispanic Heritage observance began in 1968 as Hispanic Heritage Week under President Lyndon Johnson and was expanded by President Ronald Reagan in 1988 to cover a 30-day period starting on September 15 and ending on October 15. It was enacted into law on August 17, 1988, on the approval ofPublic Law 100-402.

The NCHEPM is a membership-based organization consisting of an executive board, members, associates,and partners from multiple Federal agencies and other organizations from across the United States, advocating for greater Hispanic participation in the Federal Government workforce.

For more information about the Council, please visit
www.nationalcouncilhepm.org

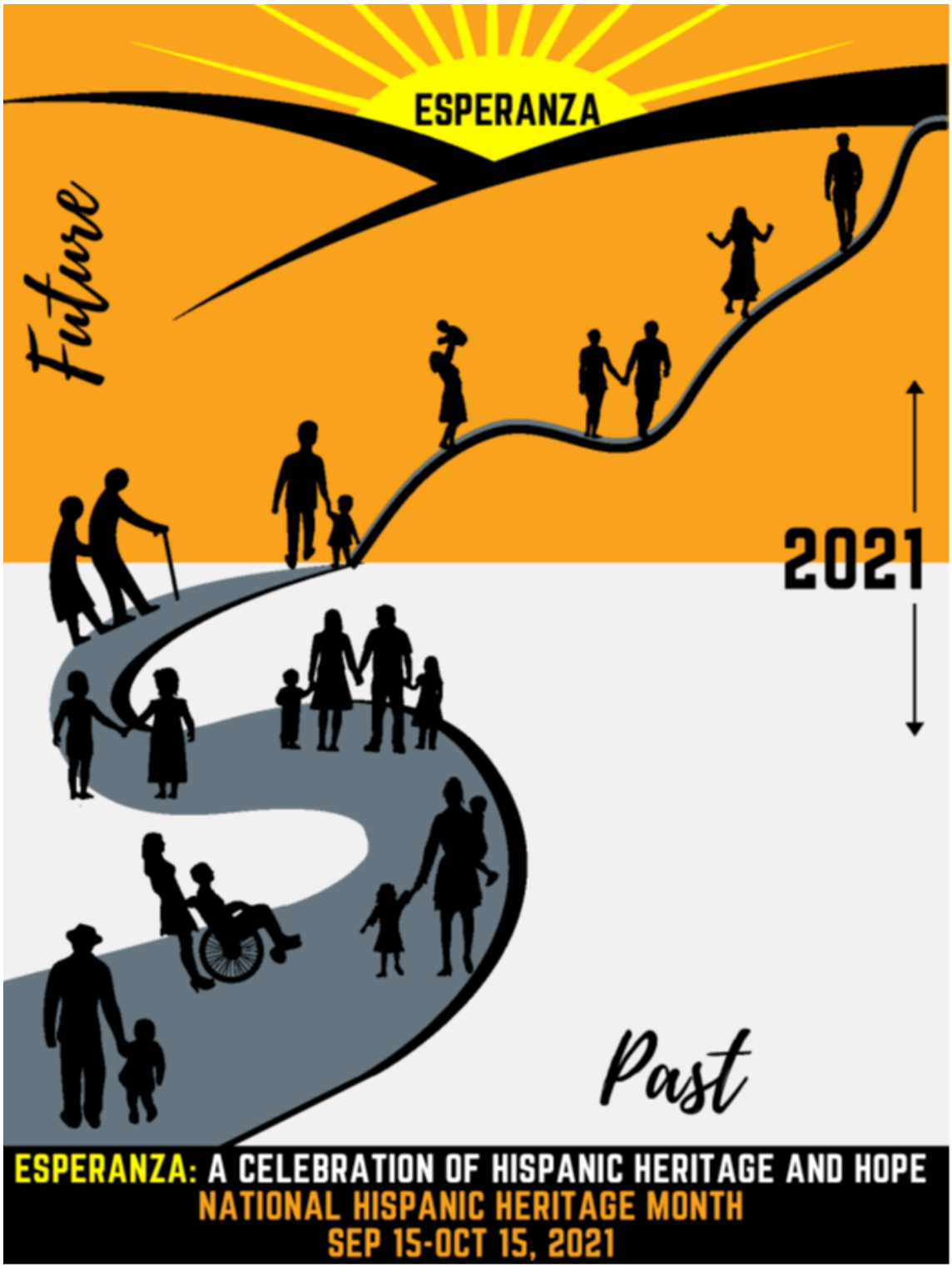
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Ms. Adriana Castillo, Human Rights Activist and Child Developmental Specialist



Ms. Eliana De León, Hispanic Employment Program Manager, Environmental Protection Agency